

# **WANTED: SOCIAL MEDIA ROCKSTAR FOR NEXT-LEVEL BADASSERY**

If you are a social media rockstar based in New Jersey, drop whatever Instagram post you're writing and read this now....

We're an aggressive, dynamic, successful training and coaching organization specializing in the home service industry (including HVAC, Electrical, Plumbing, Restoration, Septic and Sewer. etc.). Our proven strategies and systems have created a flood of success stories, and that's just scratching the surface—you should see how our current clients are killing it in their businesses.

We've been around for over 5 years in public (and we were around for many years before that behind the scenes). We're still hungry like a start-up and we're growing at light-speed.

Here's where you come in: our current creative team is busy with a capital B, and it's keeping us from really mastering our social presence.

We need a social media rockstar who can help us unlock next-level badassery by coordinating with our team of creatives and engaging and growing our social presence.

## **WHO WE ARE LOOKING FOR:**

- You're familiar with Facebook, Instagram, and LinkedIn and the opportunities that a strong social presence can create (including but not limited to: Facebook profiles, pages, groups, stories, etc.)
- You're a strategist: you can refine our existing social media strategy and you continually seek out better strategies.
- You have strong social media copywriting skills to write compelling posts that get people to take action (including like/comment/share, click links, etc.).
- You can optimize posts with strategies (like hashtags and commenting) to maximize engagement.
- You are a people person who can engage our audience through comments, messages, etc.
- You're a great coordinator who works with a team to bring together our graphic designer and videographer (and any other team members as required) to create dynamic, media-rich posts.
- You are familiar with using technology to improve our audience's experience (such as: scheduling software, chat software, etc.)
- You're also a numbers junkie who loves measuring and testing to create better social engagement based on analytics.
- You have basic skills in content management systems to support our team in our internal education system as we take it to the next level.

**WHO WE ARE:** Our clients come to us because they're tired of the boring trainers, consultants, and organizations who spew the same old crap that all their competitors are doing. Through our events, resources, coaching and consulting, we deliver exciting, fresh business growing ideas and help home service companies implement them. What we do is train, coach, and create, but what we really do is transform service businesses, including the owners and their employees. We don't just stop there, we also help them become better fathers and mothers, and live healthier lives. (After all, we believe that a successful business isn't an end in itself but a means to an end—a better life of wealth and freedom.)

**YOU'RE THE BEST FIT IF...:**

- You move fast and get sh\*t done
- You're fearless and love to try new things
- You have creative ideas that you bring to the team
- You thrive in a fast-paced (sometimes chaotic) environment
- You're a rockstar who can work independently but you collaborate well
- You have some experience in the area you're applying for (you don't have to be an expert) but a hunger to learn more
- Experience in the home service industry is an asset but not necessary
- You love being part of an upstart, contrarian company that builds things the rest of the market can't even imagine

**WHAT YOU GET:**

- You get to do what you are great at
- You'll work from our East Brunswick office with our amazing team
- You'll get paid well—we're successful and share that with the team
- You'll get ongoing training and access to some of the best and most famous business experts in the world

You also get the profound privilege of joining a very exclusive movement to do what no else in the industry is doing—to transform lives and businesses around the world. You get to be part of a movement and leave a dent in the universe.

If you see yourself on the freight train of growth in a rewarding and thriving environment reach out now. We are going to double if not triple in size in the next 24 months. Get on board now and grow your career while you help us with our next level badassery.

**HOW TO APPLY:**

Email your resume to [growwithus@ceowarrior.com](mailto:growwithus@ceowarrior.com). Put "social media badass" in the subject line. We will contact those who qualify to move forward to the next step of the application process.

ONLY apply if you are ready to participate in the next step of our business. We will dominate our market in the next 24-48 months and need people who are able to expand into their role.