

MIKE AGUGLIARO



CEO **WARRIOR**
YOU'RE EITHER AVERAGE OR A WARRIOR

BUSINESS WARRIOR

Owner: Gold Medal Service & CEO Warrior

Founder: Warrior Fast Track Academy & CEO Warrior Circle

Author: The Secrets of Business Mastery

ABOUT MIKE:

For more than two decades, as the co-owner of New Jersey's largest and most respected home services company, Gold Medal Service, Mike has played a key role in building Gold Medal's success. In the last 10 years, Mike's business-growing acumen has taken the company from a business making less than \$1 million a year to making more than \$28 million a year. Through his varied experiences – including founder of CEO Warrior, author of three books, and publisher of Home ServiceMax magazine – he's been successful mentoring business owners and leaders while creating profitable business models and actionable processes for other businesses, both small and large. His goal is to dig deep and find a company's sweet spot through his management, operations, sales, marketing, goal-setting, communication, and personal coaching skills.

PUBLISHED WORKS:

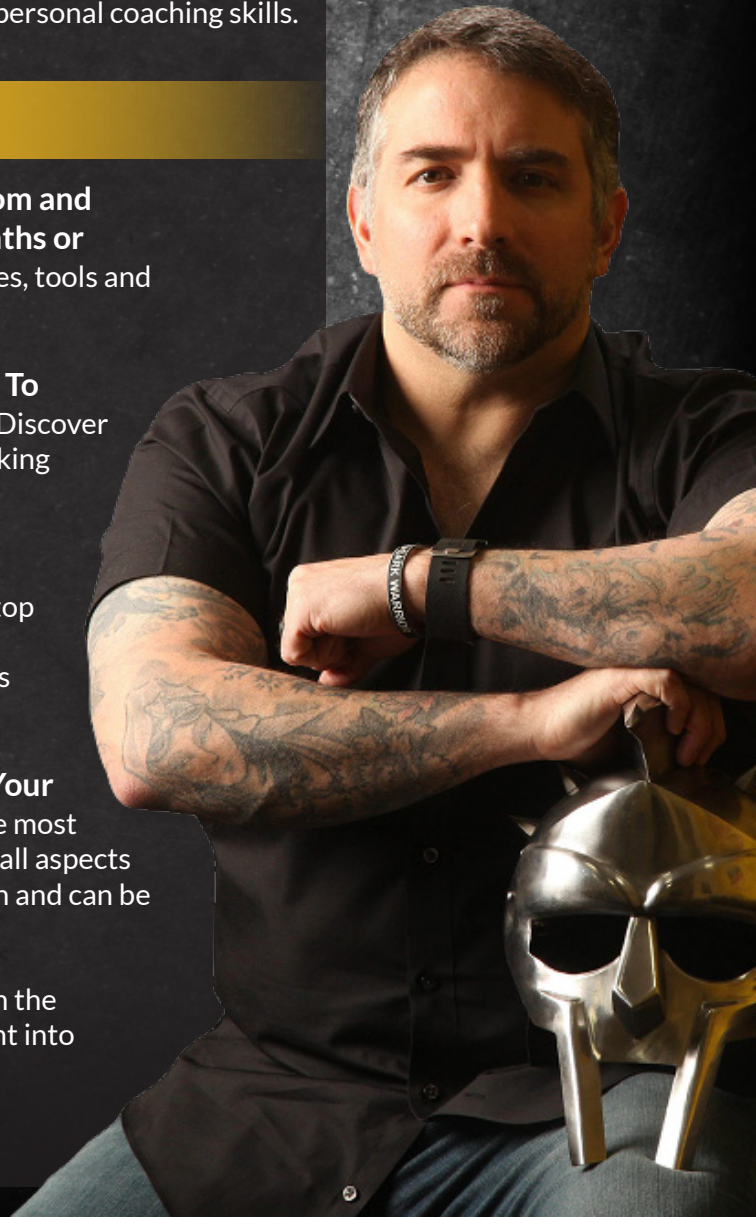
SECRETS OF BUSINESS MASTERY: Build Wealth, Freedom and Market Domination For Your Service Business in 12 Months or Less - A chapter-by-chapter collection of best business practices, tools and strategies for service business owners.

SECRETS OF LEADERSHIP MASTERY: 22 Powerful Keys To Unlock Your Team's Potential and Get Greater Results - Discover 22 powerful keys to create a strong culture and lead a hardworking team of superstars and gain measurable results.

SECRETS OF COMMUNICATION MASTERY: 18 Laser Focused Tactics To Communicate More Effectively - The top strategies to learn to lead others, serve them, and enjoy better connections with employees, customers, and vendors (as well as better personal relationships too).

THE 9 PILLARS OF BUSINESS MASTERY: Transforming Your Business & Life To Further Your Success - Discover the nine most powerful strategies that are PROVEN to completely transform all aspects of business and life. All nine are essential to true transformation and can be applied anytime by anyone for amazing results.

HOME SERVICEMAX MAGAZINE - Written by and for peers in the residential home service industry, this magazine provides insight into marketing, finance, customer service, and human resources.



POSSIBLE INTERVIEW TOPICS:

Culture: Sometimes a team feels like a group of unruly individuals. This happens because the organization lacks culture. Few business owners realize the importance of culture but they sure feel the difference when it's missing! Mike is the industry's leading authority on creating a powerful culture in business.

Marketing: Discover Mike's powerful, proven marketing strategies that often cost less yet deliver a higher return on marketing dollars invested. He explains step-by-step strategies, debunks industry myths about marketing, and he shares what's working in his multi-million dollar service business right now. For business owners who want to spend less to get more effective marketing, listen to what Mike has to say.

Serving: Most service businesses think they understand customer service... Until they hear Mike's approach. Mike walks his audience through his proprietary Framework For Service to show how service can be a profit-generating tool. This talk shocks people into realizing that they are under-serving their market. Service businesses striving for good service are actually leaving money on the table and losing customers. Learn what service businesses should be doing instead...

Limiting Beliefs: Find out what's holding back service businesses from growing wildly. This discovery surprises most business owners when they learn that they are unconsciously placing limitations on themselves. In this compelling talk, Mike exposes the anchors that weigh someone down and he reveals how to break through. Audiences call this talk "life changing."

Market Domination: Some service business owners are content with the size they've grown to, but Mike exposes the thinking of what market domination really is and how every business needs to dominate its own market. He shows that market domination is not about size but rather about value, service, and brand recognition, and then he shows exactly how service businesses can dominate their market.

For more topics go to <https://ceowarrior.com/speakerskit/>

CONTACT MIKE



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